

EK Success Angel Policy Guidelines Sheet

We are thrilled with the enthusiasm shown towards the many creative products, images and designs produced by EK Success. They are designed with you in mind for your use, your enjoyment, and most of all, for your personal expression.

In the interest of a creative industry and the pleasure that one gets in sharing their crafting abilities with others, we are pleased to allow the following limited license to use our copyrighted product designs. This policy is specifically made for the purpose of creating craftworks for sale in limited quantities in a local geographic location. The use of EK Success' designs and images is subject to the terms and conditions outlined below:

- Prior to selling items bearing EK Success' designs, the Angel Policy Permission Form must be filled out completely and returned to EK Success for approval.
- Upon approval, EK Success grants a royalty-free limited license to create and sell items, projects, cards, scrapbook pages, stickers, shadowboxes, etc., which contain EK Success' designs.
- A list of all EK Success' designs, including but not limited to, stamps, stickers, shadowboxes, etc., which are utilized, must be submitted to EK Success on the attached Angel Policy Permission Form. Items used must be listed by their unique item number.
- Each craftwork item created for sale must be personally and individually made by the selling artist and may not be reproduced or copied by any means, including but not limited to, graphic, digital, electronic, or mechanical, and photocopying. Mass production, assembly-line construction, production by workers for hire, or syndication of handmade craftwork for sale is strictly prohibited. Internet sales are strictly prohibited.
- Wherever reasonable, each item bearing one or more of EK Success' designs must be marked with "One or more of the above designs are copyrighted by EK SUCCESS, LTD." in a reasonable size and location that gives reasonable notice.
- Copyrighted designs by EK Success may not be altered in any manner, including but not limited to, masking or overlaying portions in the overall design. Any other alteration will be considered an infringement of copyright.
- EK Success' designs and images may not be used for the purpose of creating logos or company trademarks.
- Quantities are limited to projects that are limited in scope, local in nature, and otherwise do not constitute an ongoing business. Additionally, quantities for commercial use are generally allowed if they are in the range of 50 items per image. The production of much larger numbers, and/or for an ongoing business, and/or for an endeavor that is not local in nature, is not permitted.
- The use of the images to be sold with a product to enhance a product or to design a product on a regional or national level or for any mass production requires a licensing agreement with EK Success and the artist. (The definition of mass produced is more than fifty copies of any one design reproduced by mechanical means at a time or more than 200 copies per year of any one design. Multi-person assembly-line work counts as mass production.)
- Items may not be sold in a store or left in a store on consignment.
- Persons participating in this Angel Policy may not sell, transfer or assign the rights to EK Success' designs to anyone else.
- Participants in this Angel Policy assume all liability for suitability of their work and agree to indemnify EK Success and its artists from disputes arising from their work.
- EK Success is a New York corporation. This Angel Policy will be governed by the laws of the State of New York and the state and federal courts for New York County, New York will have exclusive jurisdiction over any proceeding arising from this policy. Any failure by EK Success to enforce any of its rights will not constitute a waiver of such rights.

